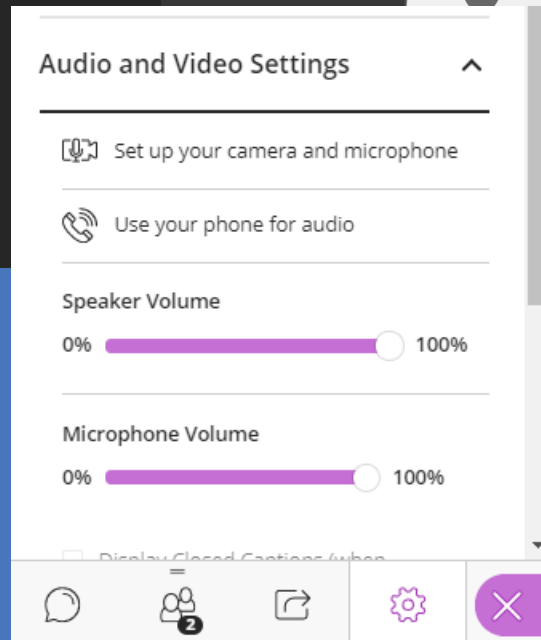


Blackboard

Web Community Manager Amplify Your Homepage

The session will begin shortly.

Select to access the
Chat and Audio options.



- Audio is available via computer or phone
- Microphones have been enabled (please consider muting your line until needed)

Web Community Manager Amplify Your Apps

Blackboard

Today's Presenter: Tamatha Leuschen



Session Information

- Today's Session Length: Approximately 2 hours.
- Topics: Amplify your Apps
- Session Structure: Presentation with hands-on practice opportunities.
 - Questions: Please use the session's Chat area for questions.
 - Audio: You may listen to the session via phone or computer audio.
 - Microphones are enabled.
- Today's session will be recorded for training purposes only.

Training Sandbox Access

bit.ly/wcmtraining

Classic Editing vs. New Page Editing Experience

Districts using the classic editing experience can activate **user passport** extended privileges to initiate the “New Page Editing Experience”.

A

Carousel Photo Gallery 650px x 350px
Photo Gallery

B

Upcoming Events
Upcoming Events

District Headlines and Features
Headlines & Features Shared

C

Welcome to Nittanyville Area School District!
Content

Fast Facts
Table

D

District Announcements
Announcements

Site Shortcuts
Site Shortcuts

Homepage
Last edited by Blackboard Trainer on April 17, 2019.

A

Multimedia Gallery

B

Headlines & Features

C

Announcements

D

Site Shortcuts

E

Headlines & Features

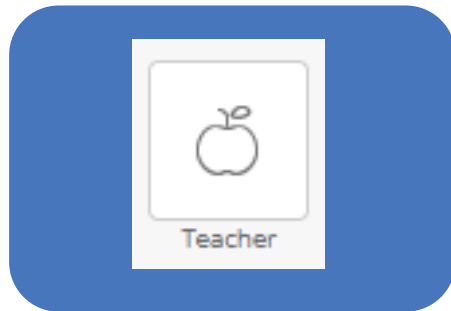
Today's Topics

- **Showcasing Biographies, Individuals, and Business Partners**
Leadership, Board of Education, and other honorees
- **Providing Contact Information**
Staff Directory updating, searching, and building filtered pages.
- **Sharing Agendas & Minutes, Policies, and Course Catalogs**
Organizing and using files to share a collection of information.
- **Building FAQs, Q&A**
Providing quick access to frequent questions or knowledge bases.
- **Images with or without links**
Image sharing options
- **Embed Code App**
Codes for adding, removing, and resizing content
- **App Rights and Keeping Up-to-Date**
Subscribe to new apps and control which Apps editors can access

Showcasing Biographies, Individuals, and Business Partners

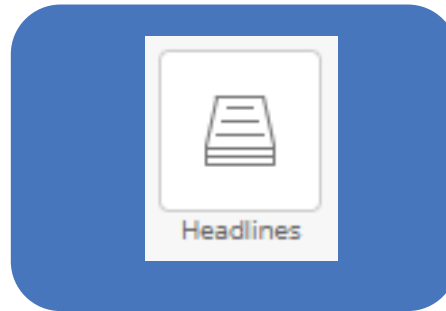
- Superintendent
- Principal
- Board of Education
- Business Partners

- Hall of Fame
- Teacher Spotlight
- Student Award Winners
- Historical Figure



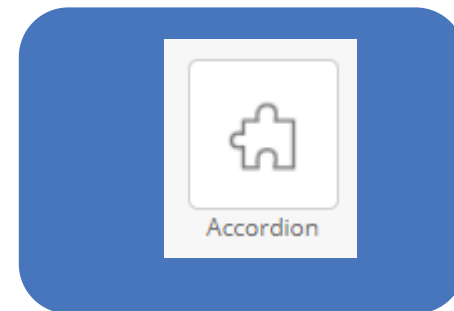
About the Teacher App

- 1 App per person
- Includes names, bio, contact info.
- Image optional



Headlines & Features App

- Add 1 App to display multiple persons
- Name is a "clickable" item
- Image optional
- Redirect or add content directly to Blackboard.
- Tag & Filter
- Expire Records



Content Accordion App

- 1 App to display multiple persons
- Records expand
- Image Optional
- Tag & Filter

About the Teacher App

A

ABOUT THE TEACHER



Phone: 888-555-5555

Email: teacher@yourschool.org

Degrees and Certifications:

B.S. - University of Ohio

M.Ed. - Oklahoma State University

B

Mr. John Johnson

John Johnson teaches 7th and 8th Grade History at Lionette Charter School.

In addition to teaching History, he also sponsors chess club, and coaches baseball.

He graduated with his Bachelors in History, and received his masters in Education. He has been awarded teacher of the year 3 consecutive years.

In his spare time John enjoys spending time with his two dogs Tom and Jerry, and working on his hobbies: carpentry, archery, and painting.

D

E






Providing Contact Information

- Getting more out of your Staff Directory App can help you keep your content more organized and improve your end users experience.
- Share your Staff Directory App to create multiple pages of filter staff information.
- Update your staff directory app in one place and your filtered pages will follow.

Staff Directory

- Administration
- Student Support
- Grade Level
- Department
- Subject Area

MEET OUR STAFF

Name:	Title:	Location:	<input type="button" value="Search"/>
<input type="text"/>	<input type="text"/>	All Locations ▾	
	Everett Einstein Teacher	✉ eeinstein@anymail.com	
	Faith Fuentes Teacher	✉ ffuentes@anymail.com	
	Greg Gyser Teacher	✉ ggyser@anymail.com	
	Hanna Holt Teacher	✉ hholt@anymail.com	
	Debbie Savila Principal	✉ ddavila@anymail.com	

Staff Directory App



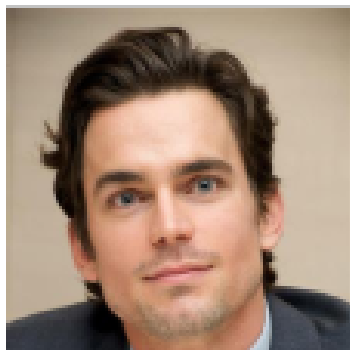
Rick Ashton

Teacher

 rashton@nasd.org

 [View Website](#)

A



Matthew Bomber ¹

Assistant Principal ²

Administration ³

Joseph Vincent Secondary School Room Main Office

 m.bomber@nasd.org

 [View Website](#)

 814-111-1176

B



Marsha Brady

Teacher

Foreign Language

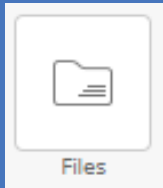
Joseph Vincent Secondary School Room 22

 M.Brady@nasd.org

 [View Website](#)

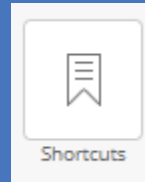
 814-111-1154

Sharing Agendas & Minutes, Policies, and Course Catalogs



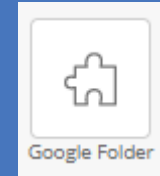
List of Uploaded Files

- Files belong to the App
- Tagged & Filtered
- Additional notes may be added to each record



Links to Files

- Files are stored in Files & Folders
- Files URLs are used to create the shortcuts
- Links can be nested for organization





Google Folder App



- Files are stored in a Public Google Folder
- List of Files or a Grid View of Files



File Library App



A



FILE LIBRARY



- 1  **Policy 01.12**
2020-2021 Academic Calendar Approved & Updated 10.20.2019 2 

-  **Policy 03.45** 

-  **Policy 04.55** 

-  **Policy 11.12** 

-  **Policy 11.14** 

-  **Policy 12.43** 

B

Filter by Tag

Show All

Attendance

IB Program

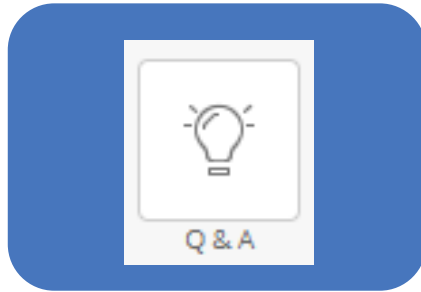
PBIS

Social Media Usage

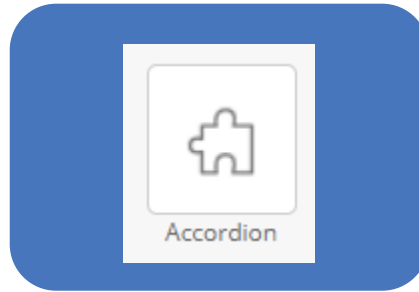
Weather Closure

3

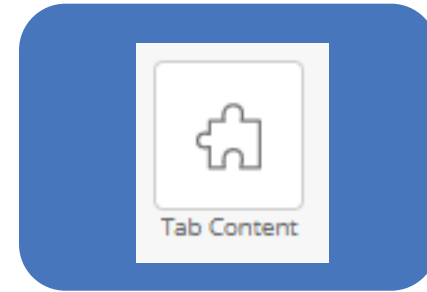
Building FAQs, Q&A, or Contact Options



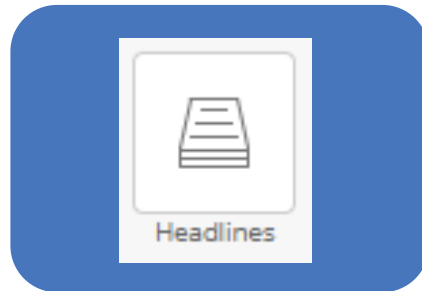
Q & A App



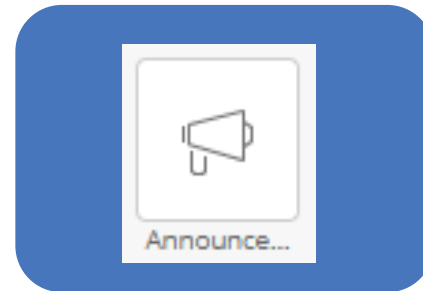
Content
Accordion App



Tabbed
Accordion App



Headlines &
Features App



Announcement
App

Content Accordion App

FREQUENTLY ASKED QUESTIONS (CONTENT ACCORDION APP)

What are the designated drop-off and pick-up areas?

What is the attendance contact information?

Where can I find student lunch menus?

[Expand All](#)



A

1 FREQUENTLY ASKED QUESTIONS (CONTENT ACCORDION APP)

What are the designated drop-off and pick-up areas? 2

Student can be dropped off and picked up at the main doors, in front of the office and next to the school fountain, or at the gym entrance.

What is the attendance contact information?

Phone: (555) 555-5513

Email: attendance@anymail.com

Online Portal: Submit attendance form if your child will not be in to school at nittanyville.com/attendanceform.

Where can I find student lunch menus?

Lunch menus can be found:

- on our [NutriSlice Website](#)
- or you can find PDF versions of the menu under our [Child Nutrition Page](#)

[Collapse All](#)

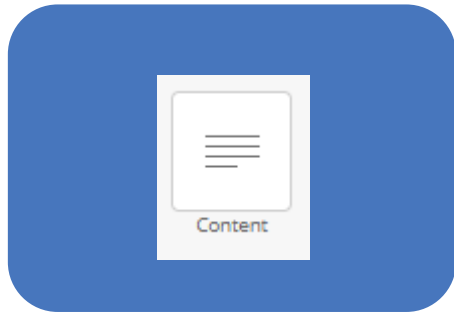


3

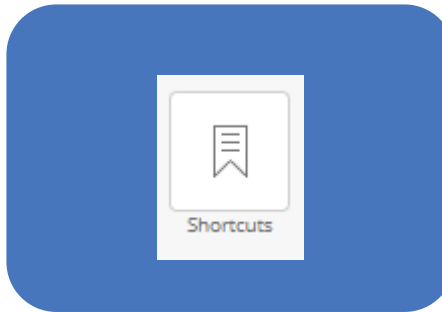


B

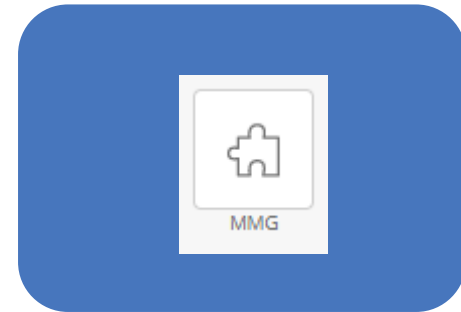
Images with or without links



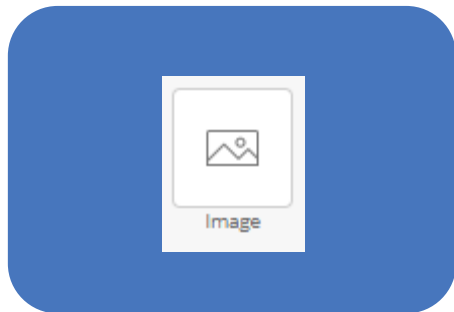
Link or No Link



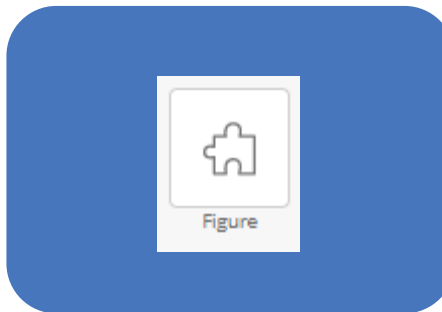
Link or No Link



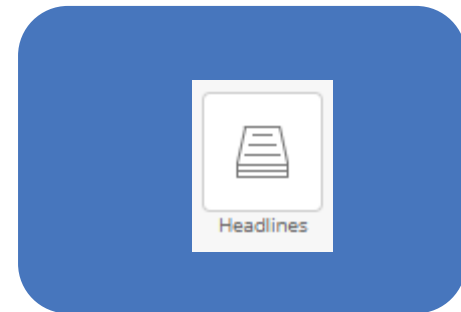
Link or No Link



No Link



No Link



Link or No Link

Figure App

- The Figure app is a responsive and accessible app that displays an image, with an image and a caption below.
- The app provides options for having the image be Left, Center, or Right aligned, as well as having the caption be Left, Center, or Right aligned.
- The app also allows for having a 1, 2 or 3 pixel border around the image.

WELCOME



Aerial shot of the District Offices

Embed Code

Use embed code to insert or embed the social media feed, video, and more onto your homepage or make modifications to your pages such as removing the Search bar from Staff Directory.

Things to consider

- Region Placement
 - Width & Height
 - Video Captioning/Transcripts
 - Customization of code
- **Facebook:** Page Plugin Customizations
 - **Twitter Feed:** Embed a timeline
 - **YouTube Video:** Share -> Embed
 - **Google Slides:** Publish to Web
 - **Google Map:** Share ->Embed a Map
 - **BBCOMMS MCA Tipline Widget**
 - **BbComms MCA Banner**

Embed Code Options

Code may be added in the Embed Code App as well as apps which provide access to the source code such as

- Content App
- Content Accordion App
- Tabbed Accordion App

When you have a smaller list of contacts, you may choose to hide the staff directory search feature. This can be accomplished by adding a line of code to the Embed Code App.

```
<style>.staffdirectorydiv .ui-widget-detail > :not(.staff) {display: none;}</style>
```

App Rights

- Site Administrators may choose which Apps are configured to be available to content editors.
- Access may be given to individuals or groups of individuals by modifying

The screenshot shows the Blackboard 'Apps' workspace. The left sidebar contains navigation options: USERS & GROUPS, CONFIGURE (Sites, Channel Library, Section Assets, Calendar Assets, Templates, Apps, PassKeys, System Settings), CONTENT MODERATION, and SITE & CHANNELS (Nittanyville Area Schoo...). The main content area is titled 'Apps Workspace' and includes tabs for 'System Apps', 'Custom Apps', and 'How do I...?'. Below the 'System Apps' tab, a section titled 'System Apps' explains that by default, all editors can use these apps, and provides instructions on how to assign sharing rights. A table lists several system apps with their descriptions and a 'Rights' button for each. A 'Sharing Rights' panel is open on the right, showing instructions and buttons for 'Assign Group' and 'Assign User'. A user named 'Trainer, Blackboard User' is listed with a 'Remove' button. An 'I'm Done' button is also visible.

APP	Description	Rights
About Teacher	About Teacher is a Web Community Manager Basic App.	
Alumni Directory	Alumni Directory is a Web Community Manager Basic App.	
Announcements	Announcements is a Web Community Manager Basic App.	Rights
Article Library	Article Library is a Web Community Manager Basic App.	Rights
Assignment	Assignment is a Web Community Manager Advanced App.	Rights
Blinn		

Keeping Up-to-Date

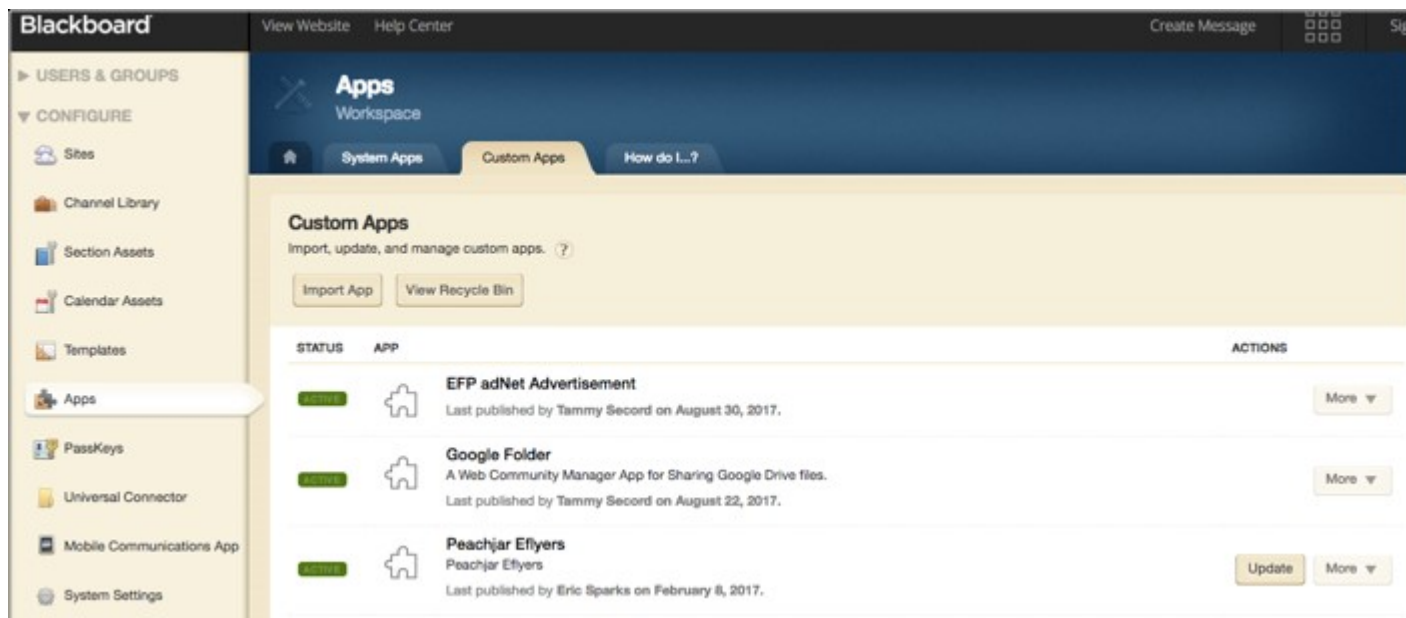
You can stay up-to-date on the latest Apps by subscribing to Module Library App We have a subscription service available via your user account settings that allows you to subscribe to updates for the app(s) that you have in use.

When an update has been applied to a Module Library app that you have subscribed to, you will receive an email with the release information that you will be able to review before clicking the "Update" button for the app.

cerc.blackboard.com/moduleLibrarySubscriptions

Adding the Content Accordion App to your App Library

1. Download the Custom App Zip File from the Blackboard Help Site.
2. Import the app via Site Manager, CONFIGURE, Apps, Custom Apps.
3. Make the App Active.
4. Assign Rights to the App as desired.
5. Subscribe to app updates.
6. Update Apps as necessary.



The screenshot displays the Blackboard interface for managing custom apps. The left sidebar shows the navigation menu with 'Apps' selected. The main content area is titled 'Apps Workspace' and has tabs for 'System Apps' and 'Custom Apps'. Below the tabs, there are buttons for 'Import App' and 'View Recycle Bin'. A table lists the installed custom apps with their status, names, descriptions, and last published dates.

STATUS	APP	ACTIONS
Active	EFP adNet Advertisement Last published by Tammy Secord on August 30, 2017.	More ▾
Active	Google Folder A Web Community Manager App for Sharing Google Drive files. Last published by Tammy Secord on August 22, 2017.	More ▾
Active	Peachjar Eflyers Peachjar Eflyers Last published by Eric Sparks on February 8, 2017.	Update More ▾

Amplified Series Information

<https://cerc.blackboard.com/amplify>

Thank you for attending today's
Amplify Series Session.

Blackboard[®]